## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re P	eatent Application of	MAIL STOP	MAIL STOP AMENDMENT					
Susum	nu Nakagawa )	Group Art Un	Group Art Unit: 2424					
Applic	cation No.: 09/878,581	Examiner: She	Examiner: Sheleheda, James R.					
Filing Date: June 11, 2001		Confirmation	No: 2762					
Title:	IMAGE CONTENT AND ADVERTISING ) DATA PROVIDING METHOD, SYSTEM, ) AND APPARATUS (AS AMENDED)							
	AMENDMENT/REPLY TRANS	SMITTAL LETTI	ER					
P.O. B	nissioner for Patents Box 1450 ndria, VA 22313-1450	Date:	February 10, 2009					
Sir:								
Enclos	sed is an Amendment under 37 C.F.R. § 1.111 for	the above-identifi	ed patent application.					
	A Petition for Extension of Time is enclosed.							
	Terminal Disclaimer(s) and the \$\square\$ \$70 37 C.F.R. \ \$1.20(d) are enclosed.	\$140 fee per D	Pisclaimer due under					
	Also enclosed is/are							
	Small entity status is hereby claimed.							
	Applicant(s) requests continued examination un \$\square\$		14 and enclose the					
	Applicant(s) request that any previously unentered after final amendments <u>not</u> be entered Continued examination is requested based on the enclosed documents identified above.							
	Applicant(s) previously submitted which continued examination is requested.	on	for					
	Applicant(s) requests suspension of action by the, which does not exceed threaccordance with 37 C.F.R. § 1.103(c). The requenclosed.	ee months from the	filing of this RCE, in					

	A Request for Entry and Consideration of Submission under 37 C.F.R. §1.129(a) (1809/2809) is also enclosed.								
$\boxtimes$	No additional fee is claimed.								
	An additional cla	im fee is r	equired, and i	s calculate	ed as shown belo	w:			
AMENDED CLAIMS									
		No. of Claims	Highest No of Claims Previously Paid for	Extra Claims	Rate	Addi	itional Fee		
Total Claims		31	31	0	x 50 (1202)	\$	0		
Independent Claims		12	13	0	x 200 (1201)	\$	0		
If multiple dependent claims are presented, add \$ 360 (1203)							0		
Total Claim Amendment Fee									
Small Entity Status claimed - subtract 50% of Total Application Fee							0		
TOTA	AL ADDITIONAL (	\$	0						
	ChargeA check in the an								
	Charge to credit card.								
	The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.20(d) and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0320.								
			Respectful	ly submitt	ed,				
			Frommer I	awrence	& Haug LLP				

Ellen Marcie Emas Registration No. 32,131

Date: February 10, 2009